



Commercialisation/The Golden Triangle

Types of Sponsorship/Media with Examples

Disadvantages of the Commercialisation /Technology on the Officials

Advantages of the Commercialisation /Technology on the Officials

Advantages of the Commercialisation/Technology on the Sport

Disadvantages of the Commercialisation/Technology on Sport



Advantages of the Commercialisation/Technology on the Sponsor

Disadvantages of the Commercialisation/Technology on the Sponsor

Advantages of the Commercialisation/Technology on the Performer

Disadvantages of the Commercialisation/Technology on the Performer

Advantages of the Commercialisation/Technology on Spectator

Disadvantages of the Commercialisation/Technology on Spectator