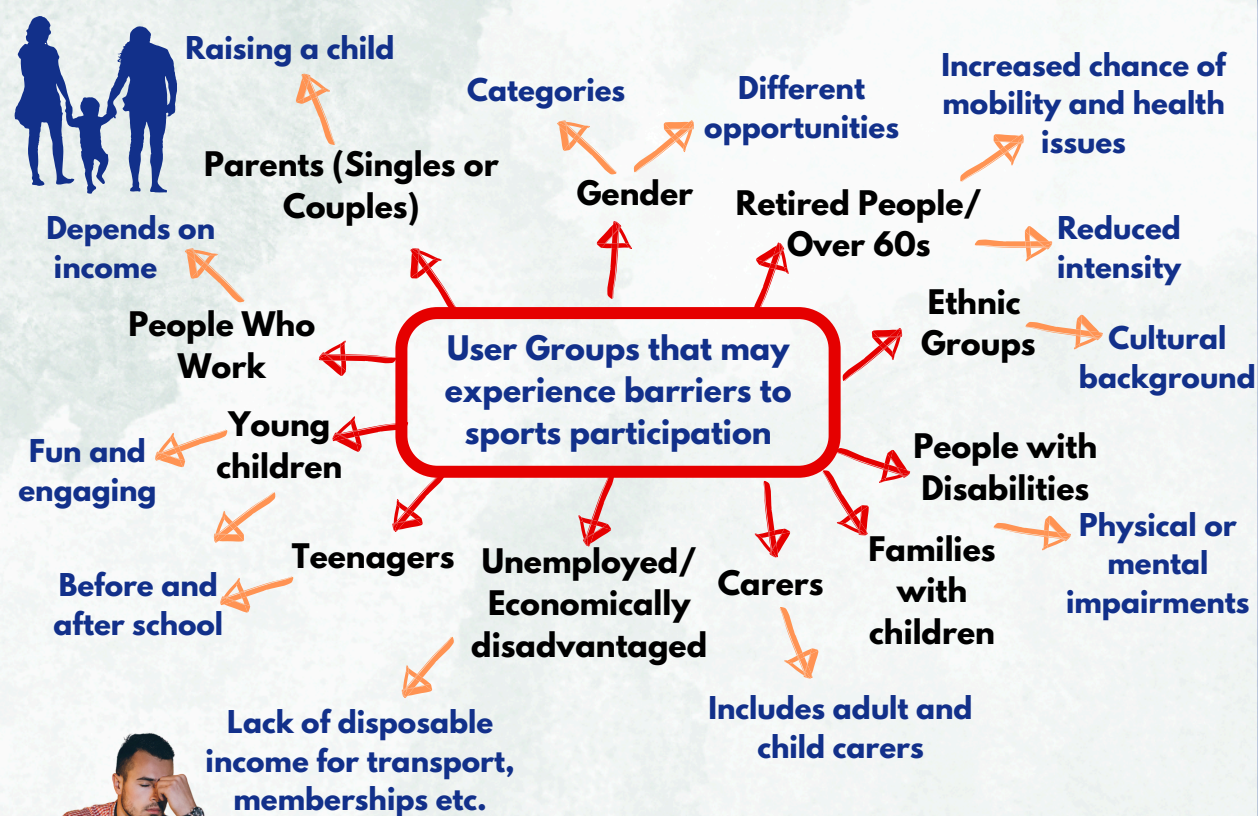




# Issues which Affect Participation in Sport

## CNAT Sport Studies

### Barriers to Participation in Sport



#### Barriers to participation

**Limited time available to participate**

**Cost of participation**

**Discrimination**

**Lack of provision or accessibility**

#### Adaptations for disabilities

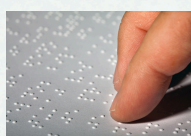
→ **Specialised equipment**

→ **Braille**

→ **Sound systems**

→ **Pool hoists**

→ **Adapted sports e.g. Goalball**



### Barriers to Participation Traditionally Affect Different User Groups\*

#### Employment/Unemployment

- Economically disadvantaged
- Unemployed people
- Shift workers



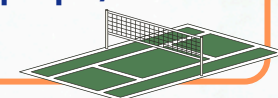
#### Lack of transport

- **Young children**
- **Retired people/over 60s**
- **People with disabilities**



#### Lack of awareness of provisions

- Teenagers
- Ethnic groups
- People with disabilities
- Retired people/ over 60s



#### Family Commitments

- Parents (Singles and couples)
- Carers



#### Lack of positive sporting role models

- **Retired people/over 60s**
- **Females**
- **People with disabilities**

#### Lack of positive family role models

- Teenagers
- Young children



#### Lack of disposable income

- Unemployed/Economically disadvantaged
- Young children
- Families with children



#### Lack of appropriate activity provision

- **Gender groups**
- **Young children**
- **People with disabilities**
- **Retired people/over 60s**



#### Lack of media coverage

- Females
- Different ethnic groups



\*Barriers not restricted to these user groups

### Improving Participation

**Provision** → The availability of sport

**Promotion** → The advertising and marketing of sports

**Access** → The accessibility of sport to all people in society



### Emerging Sports in the UK

Historically low participation rates, but increasingly popular

#### Strategies for increasing participation

- ✓ **Invest in media coverage**
- ✓ **Invest in schemes and sporting initiatives**
- ✓ **Offer taster sessions**
- ✓ **Invest in facilities and equipment nationwide**

#### Includes:

- Futsal
- Ultimate frisbee
- Women's cricket
- Women's football
- Handball
- Footgolf
- Korfbal
- Paddle Tennis

#### Strategies to developing the sport

- ✓ **Organise more competitions for all ages and categories**
- ✓ **Modify rules to increase accessibility**
- ✓ **Invest in training more coaches and officials**

### The popularity of sports in the UK depends upon a number of factors:

**Number of participants**

**Provision of facilities**

**Environment/Climate**

**Live Spectatorship Opportunities**

**Media coverage**

**Social acceptability**

**Positive role models**

**Success**