



# Learning from Defeat

Wales received the 'Wooden Spoon' after losing against every team in the Six Nations.

The NGB, Welsh Rugby Union (WRU) is performing a structural review to develop a new strategy which encompasses the “community and regional game” as well as “elite men’s and women’s game”.

**The following are potential aspects of a strategy to improve the results of Welsh rugby teams:**

**1 - Invest in professional players & improving the 'player experience'**



**2 - Invest/Hire new coaches**



**3 - Develop higher value commercial partners**



**4 - Increase social and digital media engagement with supporters**

**5 - Invest in grassroots teams and structures**

**Question - Do you think each of these would be effective in a long-term plan?**

**Task - Rank the aspects in terms of importance.**