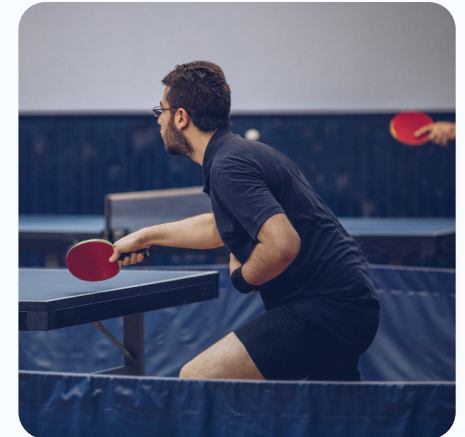




# Emerging Sports Starter Resource

The sports shown below can be described as 'emerging' sports in the United Kingdom. They cannot yet be described as widely 'popular'.



**You have been tasked with increasing the popularity and participation levels within each of these sports**

- Create two new rules that will make each sport more enjoyable for participants**
  - How can you make each sport more 'telegenic'?**
- You need to turn one elite performer from each sport into a role model. How will you do this?**