



Nowadays, sport is heavily commercialised. This means that it is set up in a way that will generate a profit.

Prize Money

Diamond League

Ticket Prices

Sporting Icons

Sponsorship

Professionalism

The Hundred

Hawkeye

Sky Sports

Fan Base

DRS

Rule Changes



Use the words shown around the page, as well as your own knowledge and research, to explain how the sports above have been commercialised.