



Nowadays, sport is heavily commercialised. This means that it is set up in a way that will generate a profit.

Prize Money

Ticket Prices

Sporting Icons

Professionalism

Hawkeye

Fan Base



Diamond League

Sponsorship

The Hundred

Sky Sports

DRS

Rule Changes

Use the words shown around the page, as well as your own knowledge and research, to explain how the sports above have been commercialised.